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# Chase your choice. Chart your career.

### Choice is a weapon so powerful; it can alter your life for good. To be sure, your future is not written by chance but by choice!

Back in the year 2002, we chose to follow our passion and disrupt the 'status quo'. Our mark: to perpetuate a school of thought that inspires budding career seekers to find their true calling - a training paradigm that would help such seekers blossom into next-gen talent whose work counts as the touchstone in the creative, compelling and captivating world of arts.

Arts as a career discipline is so diverse, it presents a bewildering choice for youngsters who may find it hard to make an enlightened decision. To add to the burden, the training terrain is chock-a-block with institutes adopting the conventional learning approach: a fixed set of courses and little leeway for budding artists to discover and develop their innate abilities.

We set out to fix this flaw by spotting passionate students who had set their sights on a career in arts, helping them find their core interests while allowing them to enjoy the process of discovery and connecting them to exciting opportunities in the real world.

And yes! 17+ years after we commenced our journey, we are delighted and gratified that our passion has worked its magic. And rightly, it's the same passion and the tremendous advantage of choice that we pay forward to our students, who eventually go on to make their mark in the global creative arts industry, every single year.

We are IACG – International Academy of Computer Graphics, a valued mentor, choice-enabler and career catalyst. India's first Multimedia college to offer full-time 4 year UG and 2 year PG programs with varied specialization such as Animation, Visual Effects, Gaming, Film Making, Art & Design, Applied Arts, Mixed Reality, Fashion Design and Interior Design.

Our flagship arts program is designed to provide a firm grounding in Art at the foundation level and followed by the specialization years that each student picks after the deep discovery of one's hidden abilities, thereby allowing every student to hit his/her chosen career track with complete self-assurance. All programs are imparted by industry specialists who bring to each session a production level training, thus allowing for a real workplace training experience.

Today, a prospective student of creative arts and tomorrow, as a promising professional of your chosen craft, you have the power of self-belief imbibed by IACG on your side, not just for the course of your tenure on campus, but for a lifetime. So go ahead. Make your choice. Find your future.











Mr. P.V. Swamy

From farming to industry, over the course of his life Polina Venkata Swamy has been many things: Farmer, Entrepreneur, and Academician. But the most celebrated event in his life is becoming the Chairman of IACG, because of the opportunity it provided in bringing out the innate talent of the future assets of our country.

He strongly believes that "We are all born with wings to fly, but one must get the right opportunity to fly in the chosen space". In order to provide the right platform for students, he introduced the remarkable "Scholarship" option through which, hundreds have benefitted.

All his ideas, suggestions and strategies are focused on the idea of converting IACG into a "CREATIVE HUB" and also placing it on the "INTERNATIONAL MAP".



Mr. P. Rama Krishna
Founder & Managing Director - IACG
CEO - Ramanaidu Film School
Managing Director - M/s. 4D Animations & VFX,
Director - M/s. The Awesome Game Studio
Vice President - ASIFA India
Organizing Volunteer - SIGGRAPH ASIA

Polina Ramakrishna, (popularly known as RK), is an entrepreneur widely respected by his contemporaries in the field of Multimedia. RK specialized in the field of Multimedia and graduated from BITS, Pilani. He is also a visionary and a technocrat with a penchant to be better than the best in implementing quality training in diversified areas of Multimedia: Animation, VFX, Gaming and Film Making as well as creative production.

With all his decades of experience, he has introduced many "MARKET-ORIENTED" multimedia programs. With his initiation, IACG offered Bachelors, Masters and Certificate courses in association with JNTU-H & JNAFAU. He opened the doors of new media opportunities for thousands of students. He is an active member of various societies like ASIFA, TVAGA etc. He encourages students to explore their potential to the fullest.



Mr. Karthick C Reddy

Karthick C Reddy, graduated from BITS - Pilani, is an established serial entrepreneur, who held various positions in renowned MNCs. Reddy co-founded ScanCorner, an MNC with subsidiaries in Europe, Australia and India. He is also a successful angel investor with investments made in varied sectors such as Gaming through The Awesome Game Studio, Fashion through Garme Designer Studio, Culture & Art through Nritya Foundation for performing arts and FMCG through Brewin Cup. He serves IACG as Director and manages various departments of the institution.



Mr. P. SubbaRaidu

P. SubbaRaidu is In a career spanning 10 years, he has emerged as a successful entrepreneur. He is a new generation software developer. He held various positions in renowned MNCs such as Synopsys Inc, TechForceInc, Open Silicon Research and QualCore Logic Inc. He has an impressive track record in handling various projects from start to end. Raidu is a top notch tech-savvy professional with an inclination towards the development of the organization in all aspects.



Mr. M. Suresh

An adroit professional with a whopping 20 years of experience in the field of Multimedia & Arts; Mr.Suresh a Gold medallist from Sri Krishna Devaraya University, has seen the evolution and changes of the Industry and has been adaptive to the latest of the sophistication. He is currently handling the position as the CEO of the organization, he has not only contributed to the fast paced growth but as well has catered to the need of the Industry & organization staff, by implementing novel ideologies.

# Leverage global academic expertise. Gain international employability.



# JAWAHARLAL NEHRU ARCHITECTURE AND FINE ARTS UNIVERSITY (JNAFAU)

JNAFAU is a premier institution of fine arts with a history dating back to 1940, the year in which it was established as a 'School of Fine Arts and Crafts' in Hyderabad. JNAFAU is widely regarded today as the stepping stone to a successful career in the creative world of Architecture, Animation, Photography, Painting and other Fine Arts practices. IACG is offering 1 year 'Finishing School Certificate' since 2014 in collaboration with the 'College of Fine Arts' and also entered into an affiliation to offer Bachelors and Master degree programs in Multimedia.

IACG overseas education does more than career counseling & training, we create a balanced approach for every student to tune their expertise and accordingly settle down with flying colors.

This new era of aspiring students wish to make it big on the global platform. We IACG understand the importance of overseas education and the opportunities that other countries can provide.

Having a decent global connection with 1000+ universities across major continents IACG overseas education aims at giving unique education solutions for every student who opts for foreign education.

Our belief has made us to create a platform for our students who are in their final year, which educates them about various opportunities abroad. Currently we are providing all the needed career orientation in foreign education for students and as a part of this unique program they shall be provided free training for cracking IELTS assessments, which we believe will help them get ready to attain their global dreams.

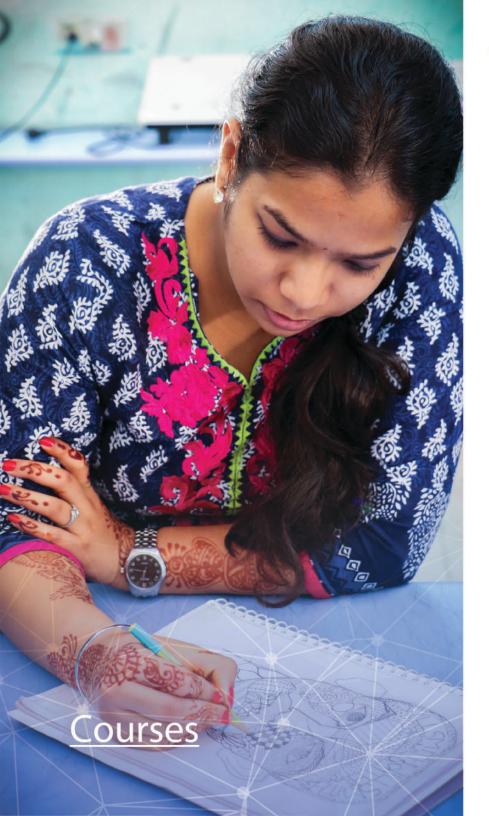


Ramanaidu Film School (RFS) was founded in October 2008. The principal vision behind this initiative, which continues to animate its everyday operations, is to give back to the film and television industry and the society; an institutional framework for the formal training of directors, cinematographers, designers, technicians and actors who will enhance the standards of Telugu Cinema and Television.



Overseas Education

The RFS & IACG collaboration is mainly aimed at providing all the needed sophistication and enhanced curriculum modules in the filmmaking department. Trained on all the basic necessities of multimedia applications in the First two years of Graduation, a student shall go with the specialization of Filmmaking in the third year, where as in final year in IACG they will do high end VFX Project collectively with other students. Combining the most sophisticated technology at RFS to the latest and upgraded curriculum at IACG, a student shall get all the needed training to become an ace Film Maker.



# IACG's Flagship Program - BMM:

The 4-year Bachelor of Multimedia (BMM) Program is a first-of-its-kind, exceedingly popular, signature program that has been offered by IACG academy since 2006 in collaboration with JNTUH. Through this program, every student shall possess a unique advantage of choosing the specialization of his/her own choice among Animation, VFX, Gaming, Art & Design, Film Making, AR / VR, Graphic Designing & UI/UX etc.

Later, based on the UGC guidelines & Gazette of India notification, the nomenclature of various degrees were updated in line with the existing degrees specified by the Commission. Hence the BMM degree was restructured to 4-year BA (Hons.) in Multimedia and BA (Hons) in Visual Arts.

These industry-recognized graduation programs are offered by us in affiliation with Jawaharlal Architecture and Fine Arts University (JNAFAU), Hyderabad.

4-year BA (Hons) in Multimedia Program Eligibility: 10+2 or equivalent.

3-year BA (Hons) in Visual Arts (Animation & VFX) Program Eligibility: 10+2 or equivalent.

This curriculum has been designed by industry professionals & academicians with valuable inputs from Board of Studies members. This degree glitters with a unique feature where first 2 years shall comprise, multimedia foundation elements viz. Traditional Drawing, Print, Web, Audio & Video, Animation and Compositing etc. From third year, a student has the choice of selecting the right elective which culminates into show-reel preparation and internship. Lastly, our students' are eligible for credit waivers in abroad universities when they go for higher education.

# BA (Hons) Multimedia 4-year Graduation Program

IACG offers the BA (Hons) Multimedia program in affiliation with JNAFAU, Hyderabad. This is an industry-recognized 4-year Graduation Program offered in Hyderabad by IACG. The curriculum has been designed by industry professionals & academicians with valuable inputs from Board of Studies members. The first half of the course includes subjects such as Traditional Drawing, Print, Web, Audio & Video, Animation and Compositing etc., and student can choose his/her choice of specialization in rest of the duration. IACG imparts intensive production training in Animation / VFX / Film Making / Gaming / Art & Design / Graphic Designing & UI/UX. In the last six months, students can opt for Internship from reputed production houses.

BA (Hons) Multimedia - Certified by: JNAFAU

Program Eligibility: 10+2 or equivalent.



# BA (Hons) Visual Arts (Animation & VFX) 3-year Graduation Program

This is an industry-recognized 3-year Graduation Program offered in Hyderabad by IACG. The curriculum has been designed by industry professionals & academicians with valuable inputs from Board of Studies members. The first half of the course includes subjects such as Traditional Drawing, Print, Web, Audio & Video, Animation and Compositing etc., and student can choose his/her choice of specialization in rest of the duration. IACG imparts intensive production training in Animation & VFX.

Certified by: JNAFAU

Program Eligibility: 10+2 or equivalent.

# MA (Hons) Multimedia 2-year Post Graduation Program

The MA (Hons) Multimedia Program is a unique full-time Post Graduation Program offered by IACG in India in affiliation with Jawaharlal Nehru Architecture and Fine Arts University (JNAFAU), Hyderabad. This exclusive program provides students with hands-on training under the able guidance of industry-experienced production mentors.

The first two semesters of this program include common subjects such as Traditional Drawing, Print, Web, Audio & Video Techniques, Compositing etc. In the third semester, students can choose a specialization.

Certified by: JNAFAU

Program Eligibility: Any Graduation

# FINISHING SCHOOL CERTIFICATE (FSC)

1 Year Diploma Program

This short term program is introduced for the multimedia aspirants from different educational backgrounds and age groups. Students who opt for it shall learn all the essentials of multimedia in the first semester and then shall undergo training on the opted specialisation crafted under the supervision of renowned academicians & industrial experts for the next 6 months.

Certified by: IACG

Program Eligibility: SSC

Certified by: JNAFAU

Program Eligibility: 10+2 or equivalent



# "Animation is not the art of drawings that move but the art of movements that are drawn." — Norman McLaren

Animation. It's a power-packed creative saga! A toon-trip that defined and dynamized entertainment! The craft of Animation has influenced stunning advancements in storytelling since its inception.

The first feature-length computer animated film ever, 'Toy Story' set a precedent for innovation, dramatically reducing the manual labor required to make high-quality cartoons and changing the economics of animation with advanced software. While traditional hand-drawn animation involves drawings for each of the 24 frames in a second, which requires up to thirty people to complete a single shot; by contrast, all of 'Toy Story' was completed by thirty animators.

From educational content to advertising films, training videos and social awareness films, the use of animation is experienced everyday by all of us. The animation sector employs millions of artists and technicians to meet the burgeoning demand for diverse content in the world.

#### **Program Highlights**

- Integrated, updated and globally relevant Animation programs
- Curriculum designed to help students build a strong foundation in drawing
- Extensive exposure to both traditional and contemporary forms of Animation
- Programs imparted by industry-experienced faculty in a highly supportive learning environment
- Hands-on training to help students build a dazzling showreel and equip them with valuable job skills
- Prepares students for professional success in the Animation industry
- · Full placement support. Job opportunities with top recruiters.

#### Jobs in Animation

Storyboard Artist | Roto Artist | Render Wrangler | Production Designer | Model maker Lighter | Layout Artist | Key Animator | Model Maker | Digital Painter | 3D Compositor Animation Supervisor | Animator 2D/3D/Hand-drawn/Stop Motion | Rigging Artist

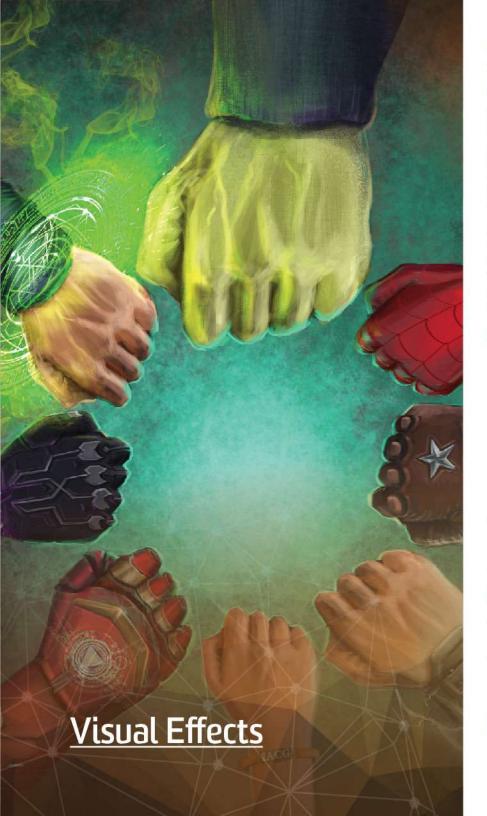
#### Leading Recruiters

Pixar | Walt Disney | DreamWorks | Industrial Light and Magic | Cartoon Network | Blue Sky | Nickelodeon | Warner Bros | Moving Picture Company | Double Negative | Digital Domain Sony Picture | Green Gold | Cosmos Maya | Tata Elxsi | UTV Toonz | Makuta | Firefly



Very supportive and friendly learning environment. My heartfelt thanks to IACG. I'm very happy with the training.

Lalitha Devi



# "There are so many films now where you know the story is a supporting role to the visual effects." — Ricky Gervais

Hollywood film director James Cameron's technological masterpiece 'Avatar' pushed the boundaries of techno-creative excellence to unveil a spectacular visual experience on celluloid. Back home, the Baahubali franchise treated movie geeks to yet another breathtaking visual spectacle. Thanks to VFX, imaginary yet near-realistic dream worlds such as Pandora and Mahishmathi are now a possibility. And reigning over these virtual terrains with astonishing feats are digital super heroes, aliens, beasts and weird creatures like King Kong, Hulk, and Autobots.

Cut to the real world where we are witnessing a surge in demand for VFX not just in the entertainment industry but across other sectors. From The Execution of Mary Queen of Scots (the first ever special effects film) to Indian Rubber Head, Star Wars and the Rise of the Planet of Apes, VFX has altered the craft of filmmaking. Thousands of fresh VFX artists are absorbed by the industry every year, pointing to a strong demand and excellent career potential for freshers.

#### Program Highlights

- Academic best practices for a high quality learning experience
- Dynamic learning: adaptive curriculum in tune with evolving CGI developments
- Strong focus on drawing skills, creative orientation and imagination
- Hands-on, project-based, experiential training to ensure students are production-ready
- Industry-relevant programs, production-grade infrastructure and complete learning resources
- Programs designed to create confident and competent artists ready to join the global VFX workforce
- Full placement support. Job opportunities with top recruiters.

#### Jobs in VFX

Previz Artist | Production Designer | Render Wrangler | Compositor | Environment Builder Layout Artist | Roto Artist | Lighting Artist | Matchmove Artist | VFX Producer | VFX Supervisor | Matte Painter | Digital Prep Artist | CG Producer | CG Supervisor | Production Assistant

#### Leading Recruiters

Animal Logic | Blue Sky Studios | Cafe FX | Digital Domain | DNEG | Framestore | Industrial Light & Magic | Method Studios | MPC | Pixomondo | Rainmaker Digital Effects | Sony Pictures Imageworks | Prime Focus | Red Chillies | Prana Studios | Reliance Mediaworks TATA Elxsi | Makuta VFX | Firefly



Great teaching support that gave me great learning opportunities. Thank you IACG!

Rapolu Sai Ganesh



# "The right man in the wrong place can make all the difference in the world." — Half-Life 2

It has captured the collective fancy of an entire world. An unmatched entertainer, stress-buster and challenger, it's been making a deafening noise ever since it burst on to the global entertainment arena in 1950. Seven decades later, the decibel levels only climb higher. Welcome to the swashbuckling, daredevil and fanatical world of gaming: truly the lord of the entertainment ring.

From addictive virtual outings such as Pacman, Tetris, Super Mario Bros, Pokemon, Wii Sports, Grand Theft Auto V, Donkey Kong, Need for Speed, Temple Run, Angry Birds and Minecraft, Gaming has been getting, bigger, stronger and better as a high-growth industry. The gaming industry outplays Hollywood in size, audience and job growth. Pegged at USD 80 billion, with an employment growth rate of 8.6% and a massive global audience, scores of youngsters are raring to build a career in this enormous and ever growing industry.

#### Program Highlights

- Advanced and evolving training programs to ensure maximum job relevance
- Curriculum underpinned by firm grounding in drawing and exhaustive knowledge of gaming
- Highly supportive and inspiring learning environment, benchmark training facilities
- Hands-on training to equip students with practical experience and extensive job skills
- Focus on building high quality portfolio to showcase creative and technical skills to prospective recruiters
- Program designed to prepare students for professional success in the Gaming industry
- Full placement support. Job opportunities with top recruiters.

#### Jobs in Gaming

Gaming artist | Animator | Game Designer | Model Maker | Game Artist | Game Developer Video Game Designer

# **Leading Recruiters**

Sony Interactive Entertainment | Tencent Games | Microsoft Studios | Nintendo | Activision Blizzard | Electronic Arts | Bandai Namco Entertainment | King | Nexon | Ubisoft | Net Ease Electronic Arts | Sega | Capcom | Konami | Warner Bros. Interactive Entertainment Take-Two Interactive | Netmarble | Square Enix | EA Sports | Gameloft | Avakai Games Unisoft | Druva Interactive



IACG is the best college in India. Excellent faculty. Ample time for practice. Karan Sharma

Karan Sharm Gaming



"What separates design from art is that design is meant to be... Functional" - Cameron Moll

Everyone is a designer. Get over it.

Graphic design uses visual compositions to solve problems and communicate ideas through typography, imagery, color and form. There's no one way to do that, and that's why there are several types of graphic design, each with their own area of specialization.

Though they often overlap, each type of graphic design requires specific set of skills and design techniques. Many designers specialize in a single type; others focus on a set of related, similar types. But because the industry is constantly changing, designers must be adaptable and lifelong learners so they can change or add specializations throughout their careers.

Whether you are an aspiring designer or seeking design services for your business, understanding the eight types of graphic design will help you find the right skills for the job.

# Program Highlights

- Refreshed graphic design, Web Design and UI/UX programs featuring modules on new-age graphic design paradigms
- Curriculum designed to promote comprehensive skill development in multiple contexts
- Strong practical focus: Experiential, hands-on training in research, creative designs, and build ing of functional websites
- Advanced infrastructure, software, Graphic Tools, web design tools, and UI/UX tools, combined with extensive learning resources
- Passionate faculty committed to helping participants prepare for a dynamic & successful career

## Jobs in Graphic Design/Web Design/UI/UX

Graphic Designer | Publicity Designer | UI / UX Designer | Web Designer | Illustration Artist | Junior Programmers | Designers | Technical (Programmers) | UX Artist

#### Leading Recruiters

Tech Mahindra | Wipro technologies | Whirlpool of India Ltd. | VIP Industries Ltd | Trident Group | Titan Industries | Toshiba, Japan | Philips | York Transport (Equipment) India Pvt. Ltd - A Tata Enterprise



Good College and Staff. Fully industry aligned programs. Thanks to IACG, learned a lot from here.

Praveen Trivedi Web Designer



# "Audiences are harder to please if you're just giving them effects, but they're easy to please if it's a good story." — Steven Spielberg

The film industry or the motion picture industry dominates international viewership. As the reigning force in global entertainment, it is one of the largest and fastest growing entertainment verticals with worldwide annual box office revenues in excess of \$40 billion. India is the largest producer of films in terms of quantity and generates box office revenues of about \$2 billionannually. Cinema has come a long way since it began in the 1800s and is now shooting into the future with the advent of revolutionary CG technology. Over the past century, film makers such as Alfred Hitchcock, Akira Kurosawa, Francis Ford Coppola, Ingmar Bergman, Roman Polanski, Satyajit Ray, George Lucas, Martin Scorsese, Steven Spielberg and James Cameron to name a few have collectively shaped the industry and spurred its growth. Today, it is a mighty industry offering employment to millions of artists. For those who believe that film making is a chance to live many lifetimes, a career here is but a natural choice.

#### Program Highlights

- Integrated, experiential and internationally-relevant programs in film making
- Access to advanced training infrastructure and comprehensive learning resources
- Programs imparted by industry-experienced faculty in a supportive learning environment
- Focus on equipping students with the full array of creative and technical skills required to pursue successful careers and excel on the global stage
- Full placement support. Job opportunities with top recruiters.

#### Jobs in Film Making

Director | Cinematographer | Production Designer | Art Director | Sound Designer | Editor Still Photographer | Artist | Writer | Publicity Designer

### Leading Recruiters

Suresh Productions | Ramanaidu Film Studios | Annapurna Studios | Geeta Arts | Fox Star Studios | Yash Raj Studios | AVM Studios | UTV Motion Pictures Ltd. | Viacom18 Motion Pictures | Eros International | Dharma Productions | Red Chillies Entertainment | Vinod Chopra Productions | Bhansali Productions | Balaji Motion Pictures | Nirvana Films | Equinox Films | Genesis Film Production Pvt. Ltd. Zee Entertainments Enterprises | Imagine Film Company





# "Some painters transform the sun into a yellow spot, others transform a yellow spot into the sun." — Pablo Picasso

Art and Design influence our lives in virtually every way from our physical environment to the things we use every day. Artistic and creative skills are highly valued in practically every industry including advertising, media and entertainment, publishing, fashion, architecture, retail, FMCG, electronics, telecom, manufacturing, aviation and automobiles. With heightened demand for these specialized skills, the industry is booming and is rapidly emerging as one amongst the world's fastest growing industries.

For students of art and design, nothing can be more exciting than a career in this creative field as there are countless opportunities. For passionate artists who deeply value freedom, one of the most prized features of chasing a future in art and design is the opportunity to create one's own path without the limitations associated with other careers/industries. With creativity being appreciated and valued more and more by discerning clients, Art and Design professionals can look forward to excellent opportunities and financially rewarding careers.

#### **Program Highlights**

- Comprehensive and structured curriculum with in-depth coverage of the disciplines of Art and Design
- Solid foundation in drawing with the focus on nurturing creative thinking skills
- Skill development through hands-on training, workshops & other extra-curricular activities
- Inspiring & supportive learning environment to explore, enhance and polish artistic skills
- Passionate, experienced faculty devoted to preparing students for successful careers
- Full placement support. Job opportunities with top recruiters.

#### Jobs in Art & Design

Art Director | Craft and Fine Artist | Fashion Designer | Jewellery Designer | Floral Designer Graphic Designer | Industrial Designer | Interior Designer | Landscape Architect Multimedia Artists and Animator | Set and Exhibit Designer | Photographer | Art Instructor Product Designer

### Leading Recruiters

Art & Design

Double Negative | Method Studios | Digital Domain | Animal Logic | Sony Picture Animation Green Gold Animation | Maya Entertainment | Pentamedia | Tata Elxsi | Toonz Media Group UTV Toonz | Pixar | Walt Disney Animation Studios | DreamWorks Animation | Industrial Light and Magic | Frame Store | Cartoon Network Studios | Blue Sky Studios | Nickelodeon Animation Studios | Warner Bros Animation | Moving Picture Company



IACG Is the right Platform helps you to achieve your goals and succeed in your life.

P.Shashank



## "Learn and practice on the same infrastructure that the industry deploys"

IACG affords students, professional training infrastructure and learning resources on par with industry standards. Practice happens on the same production-grade systems and with the same applications that the industry deploys, thus ensuring that students gain that vital 'on-the-desk' familiarity: one of the many competencies required to hit the ground running. Our infrastructure features technology and resources that not only help students to learn and practice but also to discover and deepen their art skills. We are quick to invest in new age technologies that can help our students advance their design/production skills, push the boundaries of art and be work-ready.

#### Our infrastructure span

- Traditional Art Studio (Drawing-Painting) | Photography & Sculpting Department | Gaming
- 45,000 SFT training facility with advanced, production-grade infrastructure
- 60-seater AC classrooms with theatrical seating, display projectors and audio systems
- \* Two spacious and dedicated class rooms for Traditional Drawing and Painting
- Well-equipped general computer labs with high-end DELL and HP workstations with WACOM Tablets
- Systems available 24x7x365 with lab coordinators to guide students
- AC labs with light boxes, hydraulic portrait chairs and life size mirrors for sketching
- Hi-end production workstations with advanced Storage System for practical sessions
- Soundproof lab with sophisticated equipment for film editing, recording jingles & voiceover
- Sophisticated Still/Motion cameras to learn cinematography and create hi-res images/videos
- Well-stocked library with national & international reference books and industry-related magazines
- 1800 SFT terrace garden with cafeteria serving hygienically prepared food
- Separate hostels for boys and girls with individual beds, cupboards and lockers for each student
- 4 well-equipped and well-managed campuses
- Personalized student coordination with "Google Classroom" for attendance & examination records















Google

hibü



**PurpleTalk** 











DNEG



Deloitte.













COSMOS























# **Placements**

# An eventful academic journey that culminates in a dream placement.

IACG programs focus more on contextual preparedness and practical exposure through a variety of off-campus activities including symposiums, guest lectures and live projects to equip students with the transferable job skills that recruiters expect. The curriculum is constantly updated in line with the evolving industry needs while mentoring is focused on equipping students with the academic and life skills required to meet to the demands of the workplace. This ensures consummate and job-ready talent for the scores of eminent recruiters who knock IACG's doors every year.

The fact that many IACG students have won prestigious awards over the years at prominent film festivals such as ASIFA and are now working with the largest media and entertainment conglomerates in the world testifies to IACG's training excellence and repute as a top-notch Multimedia College in India. It's not surprising at all that IACG students are in high demand with top recruiters of the multimedia industry and have been consistently achieving 100% placement rates over the last 15 years. This reflects the faith that the industry reposes in the quality of IACG arts graduates.

### IACG Industry Network

- Media and Entertainment
- \* Advertising & Digital Marketing
- Publishing
- Fashion Design
- Architecture
- Interior Design
- Product Design
- Retail /e-commerce
- Real Estate
- Infrastructure
- IT & ITeS

- Travel, Leisure & Hospitality
- Manufacturing/Production
- Automobiles | Aviation
- ♦ IT & ITeS
- Travel, Leisure & Hospitality
- Science & Technology
- \* Research & Education
- ◆ FMCG
- Food & Beverages
- Healthcare
- Financial Services



He has shown how vision, commitment and big budgets can form an exotic combination to deliver larger than life stories. He is the hit machine of Tollywood. In one of the occasions he expressed his happiness to know that, IACG is delivering a strong production proven training content. He also appreciated our student galleries in which paintings & sculptures were exhibited and suggested our students about the importance of originality. We are grateful for his generosity and kind advice given.

SS. Rajamouli Film Director



Baireddi Mahendra Teja Company: Maya Digital Studios Department: VFX Designation: 3D Artist



Dasohari Ashish Company: Technicolor India Department: Gaming Designation: Game Artist



Nuthula Anusha Company: Tau Films Department: VFX Designation: Roto Artist



Mithun Velluri Company: Makuta Department: VFX Designation: 3D Artist



Sankesh Babu Company: Maya Digital Studios Department: VFX Designation: 3D Artist



Gangavath Jayaprakash Company: Xentrix Department: MTL Designation: 3D Artist



Mukunda Priyanka Company: Mokshar Department: MTL Designation: Modeling



Vanamala Naveen Kumar Company: Double Negative Department: VFX Designation: Lighting Artist



N. Gayathri Company: Prime Focus Department: VFX Designation:Sr.Prod. Coordinator



Chikkula Venkatesh Company: Technicolor India Department: Animation Designation: Animator



Boddu Mahim Kumar Company: Discreet Arts Department: A&R Designation: Animator



Sheena Sankhla Company: Atomic Arts Vfx Department: VFX Designation: Compositor



V. Varun Kumar Company: Technicolor Department: MTL Designation: Jr. Texture Artist



Akash Podder Company: Technicolor Department: VFX Designation: VFX Artist



Nagendra Babu Company: Discreet Arts Department: A&R Designation: Animator



Nirupama Komeraneni Company: RealPage, Inc. Department: Admin Designation: HR Executive



K. Sandeep Reddy Company: Cirqus Department: VFx Designation: Match Move Artist



G. Manideep Company: Primecraft Department: VFX Designation: Modeling Artist



Aakash Singh Company: Cirqus Department: Designing Designation: Look-Dev Artis



Tekula Vishnu Company: Makuta Department: VFx Designation: Sr. Compositor



R. Chandra Sekhar Company: ON Animation studios Department: MTL Designation: Modeling



Sana Satish Company: Maya Digital Studios Department: Animation Designation: 3D Animator



Vamshi Krishna Company: Digi Quest Department: VFX Designation: VFX Artist



Deeplekha Company: Laughing Lions Department: VFx Designation: VFX Artist



N. Venu Company: Cirqus Department VFx Designation: Match Move Artist



K. Srikanth Company: Primecraft Department: VFX Designation: Game Designer



Krovi Deepthi Company: Fluxion Games Department: Designing Designation: Artist



Srinivas Janapati Company: Trace VFX Solutions Department: VFX Designation: Dept. Manager



CVS Devendra Varma Company: Gameshastra Department: Gaming Designation: 3D Artist



M. Sai Nitesh Reddy Company: TAGS Department: Animation Designation: Animator



Shanthi Chintapatla Company: Discreet Art Department: Animation Designation: 3D Animator



Anudeep Mvk
Company: Deloitte
Department: Designing
Designation: Creative Designer



**Konte Pavan Kumar** Company: Infinitum Network Sol. Department: VFX Designation: VFX Artist



Valluru Anil Kumar Kaushik Company: Day Dreamz Studio Department: VFX Designation: VFX Artist



Rajeev Mohan Company: Yuva Animations Department: A&R Designation: 3D Animator



Katyayini Krishnasree Company: Discreet Arts Department: A&R Designation: Animator



K. Rajendra Prasad Company: Makuta Department: VFX Designation: Animator



Myakala Kranthi Kumar Company: ET Interactive Department: Gaming Designation: Game Artist



Chanukya Company: Double Negative Department: MTL Designation: Modeling Artist



Abhinav Tulasi Company: Prime Focus Department: VFX Designation: VFX Artist



Kamal Surya Company: Xentrix Department: VFX Designation: Lighting Artist



G. Bharath Simha Chary Company: Cognizent Department: Gaming Designation: 2D Game Artist



K. Teja Sai Kishore Company: ORB Entertainment Department: Gaming Designation: Game Artist



Kommini Naga Jyothi Company: Discreet Arts Department: VFX Designation: Roto Artist



M. N. Rajesh Company: Fire Fly Department: VFX Designation: Lighting Artist



A. Rahul
Company: Primecraft
Department: VFX
Designation: Lighting Artist



Jetti Sriharsha Company: Yuva Animations Department: VFX Designation: Sr. Lighting Artist



Kolla Susmitha Company: Mokshar Department: MTL Designation: Modeling



Shikhar Mehra Company: Dreamcatcher Department: Gaming Designation: 3D Artist



Kandukuri Pavan Kumar Company: Maya Digital Studios Department: A&R Designation: Animator



P. Joel Company: Mtara Power Department: Gaming Designation: Game Artist



M. Divya Company: Game Shastra Department: MTL Designation: Modeling



Satyajit Das Company: Xentrix Department: MTL Designation: Modeling Artist



Pratheek Pratyush Ojha Company: Go Live Department Gaming Designation: 3D Artist



K. Sai Prashanth Company: Double Negative Department: VFX Designation: VFX Artist



Shaik Nagoorbi Company: Discreet Arts Department: MTL Designation: Modeling



Saladi Chandra Teja Company: Greengold Department: VFX Designation: VFX Artist



K.V.R. Sitaswin Company: Double Negative Department: VFX Designation: VFX Artist



Kotagiri Nithin Gautham Company: 4D Entertainments Department: Gaming Designation: 3D Artist



Surampudi Priyanka Company: Discreet Arts Department: MTL Designation: Modeling



Chittaluri Rupasree Company: Tapnext Studios Department: Gaming Designation: Modeling Artist



U Satya Sowmya Company: Technicolor Department: Designing Designation: Graphic Designer



Keshava Company: Greengold Department: MTL Designation: 3D Modeller



Ippey Srikanth Company: Technicolor Department: MTL Designation: Modeling



T.B.Hariharan
Company: Technicolor
Department: Gaming
Designation: Game Artist



Gabadia Kanwaljeet Singh Company: Must Play Department: Gaming Designation: Modeling Artist



Mettu.vsd Sagar Reddy Company: Shreyas Media Department: VFX Designation: Graphic Designer



Reshma Company: Gen Y Medium Department: VFX Designation: Lighting Artist



Pavani Thummalacherla Company: MPC Department: MTL Designation: Texturing Artist



Madhanu Bala Kishore Company: LaunchShip Department: Gaming Designation: Game Artist



Sourabh Vijeta Company: Dumadu Department: Gaming Designation: Modeling Artist



P. Swarna Company: Real Page Department: MTL Designation: Modeling



Gottumukkala Siva varma Company: Cosmos Maya Department: VFX Designation: Lighting Artist



S.N.V. Sai Nikhil Company: LaunchShip Department: Gaming Designation: 2D Game Artist



Gopavajhala .V.Aashish Company: T - HUB Department: Gaming Designation: Game Artist



Yeshaswi Company: Sony Image Works Department: VFX Designation: Matchmove Artist



Karkonda Raviteja Eshwar Reddy Company: Digital Domain Department: VFX Designation: Match Move Artist



B. Chakradhar Company: Digital Domain Department: VFX Designation: Lighting Artist



K. V. S. S. Vishnu Teju Company: Xenterix Department: VFX Designation: Lighting Artist



Vipul Dureja Company: Prime Focus Department: Animation Designation: Animator



Karlapudi Harshavardhan Company: Cirqus Department: VFx Designation: Match Move Artist



Ediga Harshavardana Goud Company: Cirqus Department: A&R Designation: Animator



Vadakattu.Sharath Chandra Company: FireFly Department: VFX Designation: Lighting Artist



Rakesh Company: Technicolor Department: Animation Designation: Animation Artist



Karumanchi Satish babu Company: Cirqus Department: VFx Designation: Lighting Artist



Mehveesh Nida Company: Cirqus Department: A&R Designation: Animator



Yenugutala Sridhar Company: Maya Digital Studio Department: VFX Designation: Lighting Artist



P. Soujanya Company: Dream Works Department: VFX Designation: Prod. Coordinator



**Bojja Sruthisri** Company: Cosmos Maya Department: Animation Designation: Animator



Vivek Durgam Company: WTA Studios Department: Designing Designation: Sr. Visualizer



Maremalla Ramya Rupa Sri Company: Mandelbrot Studios Department: VFX Designation: Lighting Artist



Y. Bhanu Prakash Company: Makuta Department: A&R Designation: Rigging Artist



Gunti Sai kaushik Company: Cirqus Department: Gaming Designation: Modeling Artist



Bandhan kumar Nayak Company: Xenterix Department: VFX Designation: Roto Artist



Mulukala Sri Nikith Company: Digital Domain Department: VFX Designation: Prod. Coordinator



Yaseen Siddiqui Company: Anibrain Department: Animation Designation: 3D Artist



# Purpose-built, functional campus with a lively and friendly atmosphere. Feel at home and enrich yourself.

At IACG, we want our students to feel at home and enjoy their time while they're with us. We are eager to see them thrive in the professional world. With a supportive, friendly and enriching learning environment, the campus is designed and purpose-built to promote student success. An array of in-campus learning resources combined with a wealth of social and cultural opportunities allows students to grow both personally and professionally. Home to scores of dreamers who are eager to paint a vibrant future in the fascinating world of arts, IACG is constantly buzzing with activity. We understand that the campus atmosphere, facilities and social environment impact the quality of the learning experience and play a pivotal role in student success, which is why we are always looking at how we can make our campus better and create a more enriching career platform for our budding artists.

#### Here's why our students value the on-campus experience:

- Purpose-built campus committed to student success
- \* Warm, friendly environment to make students feel at home
- · A wealth of academic resources and cultural activities
- Opportunities for personal and professional development
- Student diversity with scope to forge lifetime friendships
- Opportunities to build leadership and other vital life skills

#### Festivities:

Anniversary: A proud, momentous day for every IACG student and alumni.

Traditional Day: Celebrating our rich tradition and the values that define us.

Sports Days: There's a champion in everyone: bringing alive the competitive spirit.

Pencil Day: In tribute to the revolutionaries of the art world and their influential work.

Festive Celebrations: Honouring our secular culture and the spirit of tolerance.

Halloween Day: Playing trick or treat, flashing the jack-o-lanterns.





# Showcase your talent Develop valuable life skills. The spotlight is on you!

Life at IACG is more than just an academic affair. A raft of co-curricular clubs and life-enriching activities allow students to develop their innate talents and experience growth beyond the classroom setting. These clubs are integral to life at IACG and also help students develop valuable skills including leadership, teamwork and other life skills. The clubs provide an opportunity for students to showcase their creativity through various crafts, visual arts and performing arts while serving to preserve and perpetuate our tradition and culture. With multiple clubs to meet the unique interests of all students, life beyond the realm of the classroom is an engaging and inclusive affair.

#### Clubs:

- Arts and Crafts
- Drama
- Dance
- Music (Vocal & Instrumental)
- · Film

- Photography
- Design
- Gaming
- Soft Skills
- Press Club

# Build your competitive spirit. Stay positive, enthusiastic and ambitious.

Students of IACG are divided into 4 houses. The aim is to infuse a sense of pride in belonging to a house, to promote a healthy, competitive spirit among students and also to use their collective might for social good. As part of the house system, students are inspired to participate in extracurricular activities and explore their hidden talents through these 4 houses:





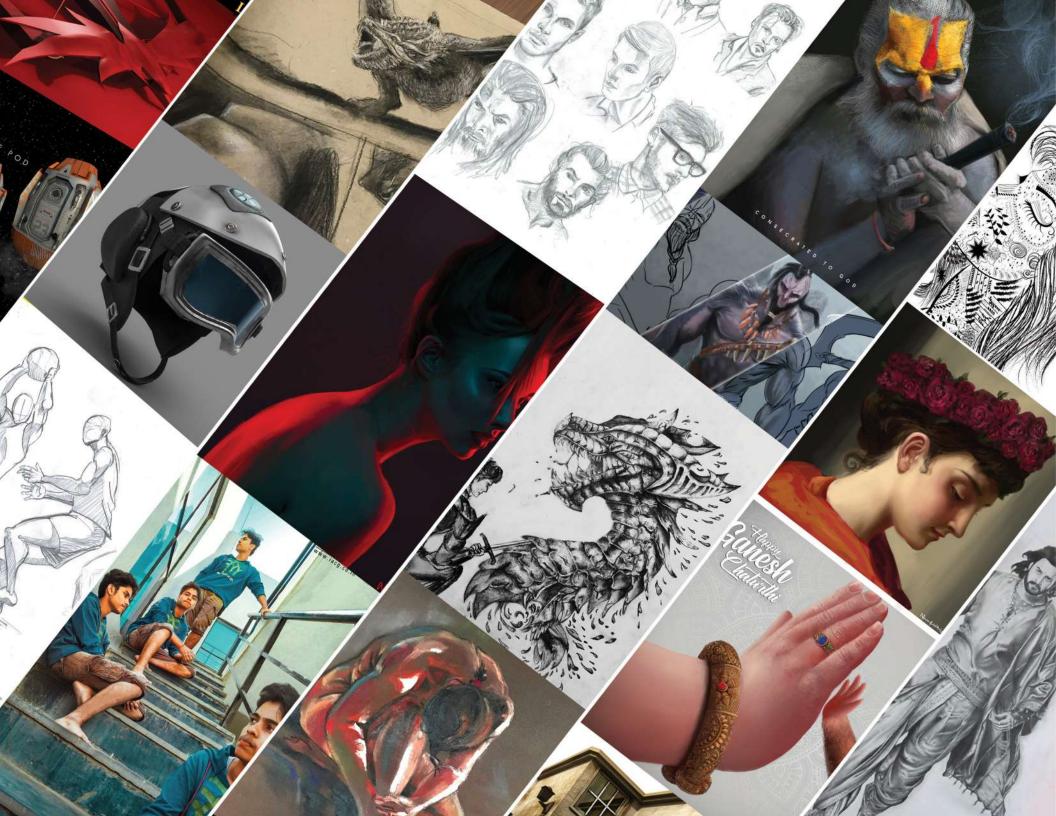


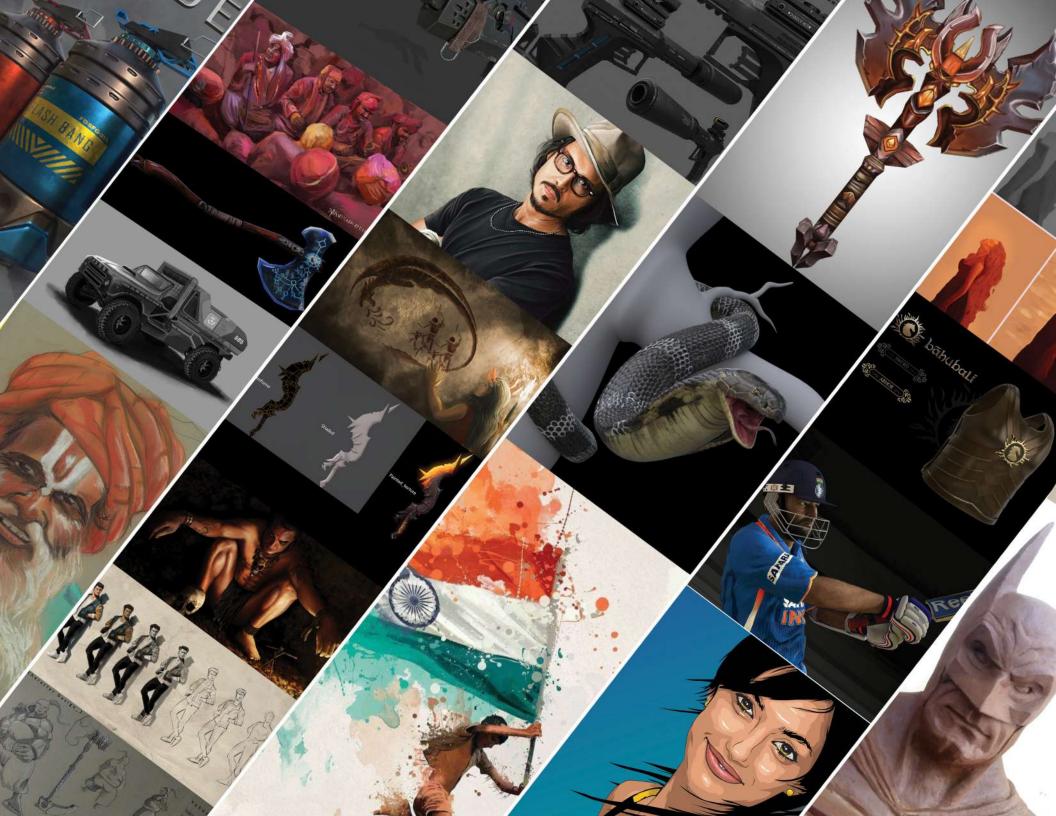


























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